

SERVICE OVERVIEW

The Strategic Narrative Blueprint

A focused 72-hour engagement to engineer a decision-ready presentation

Before you build the presentation, lock the architecture.

A high-stakes presentation is an economic asset, engineered to secure investor confidence, align an executive team, or close a pivotal deal. Committing to its construction is a significant investment. How can you be certain of the architectural direction before you begin the build?

The Strategic Narrative Blueprint is our answer: a fixed-scope, rapid-turnaround diagnostic and narrative architecture service that gives leaders certainty before full production begins. Within 72 hours, Presentation Studio analyzes your current high-stakes presentation and delivers the written diagnosis, re-engineered narrative spine, and defined business outcome the final asset must be built to secure.

The Process: From Diagnosis to Architecture

Our process is designed for clarity and speed.

1. **You Submit the Current Deck:** You share the existing presentation, board pack, investor deck, or commercial decision material.
2. **We Diagnose the Decision Risk:** Presentation Studio analyzes the core ask, argument spine, proof quality, narrative structure, cognitive load, and strategic gaps.
3. **We Deliver the Blueprint:** Within 72 hours, you receive the Strategic Narrative Blueprint - a written diagnosis, re-engineered narrative spine, and defined business outcome for the final decision asset.

The Deliverable: A Strategic Blueprint for a Decision-Ready Presentation

Your Strategic Narrative Blueprint is the architectural plan for a high-stakes presentation engineered to secure a specific decision. It is a strategic document, not a design sample. It includes:

- **A Written Strategic Diagnosis:** A clear, concise analysis of your current presentation's strategic strengths, weaknesses, and decision risks.

- **A Re-Engineered Narrative Architecture:** A rebuilt narrative spine for the presentation, outlining the story structure designed to secure the specific decision.
- **A Defined Business Outcome:** A clear definition of the specific, measurable business outcome the final presentation must be engineered to secure.

The Investment: A Strategic First Step

The Strategic Narrative Blueprint is a high-value strategic intervention and a low-friction entry point into the full presentation engineering engagement.

- **Total Investment:** \$950

100% Credited to Full Production

If you choose to move from strategic architecture into full production, the refined Blueprint becomes the foundation for the complete presentation engineering engagement. Your initial \$950 Blueprint investment is credited in full toward the subsequent engagement fee.

This is how leaders avoid building a beautiful presentation on a weak argument. The Blueprint gives you immediate written clarity and becomes the foundation for the final decision asset if we build it together.